



Contact:  
Pete Pomilio, MBA, Executive Director  
Association for Accounting Marketing  
Phone: 856-793-0806  
Fax: 856-439-0525  
E-mail: [ppomilio@ahint.com](mailto:ppomilio@ahint.com)

## **2010 Top 100 Most Influential People in Accounting**

*Nine of which are members of the Association for Accounting Marketing*

Each year, *Accounting Today* compiles a roster of the thought-leaders and change makers in the accounting profession. This insightful list is a must-read guide to the people who are rewriting the rules of accounting. This year, the several hundred nominees were whittled down to 100 - nine of which are AAM members, with two being Board members.

### AAM Board Members

- D. Scott Moore, President AAM, Director of Marketing & Business Development, Dixon Hughes PLLC
- Eric Majchrzak, Marketing and Communications Director, Freed Maxick & Battaglia

### AAM Members

- August Aquila, President and CEO, Aquila Global Advisors
- Parnell Black, CEO, NACVA
- Gale Crosley, President, Crosley+Co.
- Michelle Golden, Founder, Golden Practices blog
- Allan Koltin, President and CEO, PDI Global Inc.
- Jim Metzler, Vice President of small firm interests, AICPA
- Jennifer Wilson, Co-founder and Owner, Convergence-Coaching

To view the complete list of the Top 100 Most Influential People in Accounting, [click here](#).

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*The Association for Accounting Marketing is the only association in the country formed specifically to provide accounting marketers with the tools for professional growth and success. The association's more than 800 members are comprised of marketing professionals, CPAs, consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers. To learn more about AAM, please call 856-793-0806 or visit [accountingmarketing.org](http://accountingmarketing.org).*