



**2010 AAM Summit Registration Form**

This form can only be used for **ONE** attendee and guest/spouse. **EACH ADDITIONAL** attendee must each have a form. Please print or type clearly.

**Attendee Information**

First Time Attending an AAM Summit

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Name for Badge \_\_\_\_\_

Company \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Please indicate your firm size's annual revenue:

- Small Firms: 10 million and under
- Medium Firms: 10 million - 25 million
- Large Firms: 25 million and over

Year Started In Professional Marketing: \_\_\_\_\_ (yyyy)

**In case of emergency, please contact:**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

**I have special accessibility or dietary restrictions**

Please explain \_\_\_\_\_

**Session Selection**

Please circle which sessions, only one per letter grouping, you will be attending.

- |                      |                      |                                    |
|----------------------|----------------------|------------------------------------|
| Concurrent Session A | Concurrent Session C | Concurrent Session E (parts 1 & 2) |
| <b>A1 A2 A3 A4</b>   | <b>C1 C2 C3 ET</b>   | <b>E1 E2 E3 E4</b>                 |
| Concurrent Session B | Concurrent Session D | Concurrent Session F               |
| <b>B1 B2 B3 B4</b>   | <b>D1 D2 D3 ET</b>   | <b>F1 F2 F3 F4</b>                 |

**AAM-MAA Awards Gala** Included with full access registration and Thursday Only registration. Includes dinner meal.  
Thursday June 24, 2010

- I will be attending the Gala.
- I will not be attending the Gala.

Please return by May 31, 2010 to:  
 AAM Headquarters  
 15000 Commerce Parkway, Ste C, Mt. Laurel, New Jersey 08054  
 Fax: 856.439.0525  
 Questions? Contact AAM at 856.380.6850 or info@accountingmarketing.org.

**How did you hear about AAM Summit 2010?**

- AAM Save the Brochure       AAM Web site       Industry Publication
- AAM E-blast Announcement       Word of Mouth       Other: \_\_\_\_\_

By attending the Summit, you understand that AAM may take your photo and use your image in future promotional materials.

**A confirmation will be sent via e-mail shortly after receipt of your registration and payment. Register early, as space is limited in some sessions.**

**Cancellation/Dispute/Refund Policy**

Refunds for cancellation will be granted, provided AAM is notified in writing by May 21, 2010. Cancellation fee of \$50 will be assessed. For more information regarding administrative policies such as disputes and refunds, please contact our offices at [info@accountingmarketing.org](mailto:info@accountingmarketing.org).

**Registration Fees:**

**Full Registration** Full registration fees cover conference sessions, conference materials, access to the exhibit hall, continental breakfasts, refreshment breaks, lunches, networking receptions, Best Practices Luncheon and the AAM-MAA Awards Gala.

	<b>Early</b> (Through March 19)	<b>Regular</b> (March 20 - May 21)	<b>Late</b> (After May 21)
AAM Member	\$749	\$799	\$849
Non-member	\$899	\$949	\$999
Speaker	\$375	\$375	\$375
Student	\$350	\$350	\$350

**Single Day Options** For those unable to stay for the entire conference, single-day passes are also available. Only one single-day pass may be purchased per person. Wednesday and Thursday's passes includes conference sessions, breakfast, a morning and afternoon break, and the evening reception at the hotel. Tickets to the AAM-MAA Gala are only included in Thursday only tickets. Friday's daily pass includes closing conference keynote, breakout sessions, breakfast and box lunch.

	<b>Wednesday</b>	<b>Thursday</b>	<b>Friday</b>
AAM Member	\$299	\$349	\$299
Non-member	\$370	\$420	\$370

**Additional Conference Options** To allow more flexibility in attendees' schedules, additional educational and networking opportunities are offered, Pre-Conference Sessions, Wednesday evening's networking activity and extra tickets to Thursday's AAM-MAA Awards Gala are available a la carte. You can also register onsite, however these activities will be limited to availability, so advance sign-up is encouraged!

Pre-Conference	\$150	Pre-Conf. Session Choice: Track 1 Track 2
Wednesday Night Event	\$60	
AAM-MAA Gala Ticket	\$75	

**Guest Pass Options** Only for guests who are non-industry individuals or limited access booth personnel. Guest meal packages include, Tues., Wed., & Thur. Receptions, Wed., Thurs. & Fri. Breakfasts, Morning & Afternoon Breaks, AAM-MAA Gala. No Lunches.

Guest Meal Package with AAM-MAA Ticket \$175 x \_\_\_\_\_ tickets = \$ \_\_\_\_\_ = \_\_\_\_\_  
Wednesday Night Event Guest Ticket **Sold Out**  
AAM-MAA Gala Guest Ticket \$75 x \_\_\_\_\_ tickets = \$ \_\_\_\_\_ = \_\_\_\_\_  
Guest(s) Name(s) \_\_\_\_\_  
Guest Pass Total \$ \_\_\_\_\_

**Registration Fee:** \$ \_\_\_\_\_  
**Additional Options:** \$ \_\_\_\_\_  
**Guest Pass Total:** \$ \_\_\_\_\_  
**Grand Total:** \$ \_\_\_\_\_

**Method of Payment**

- Check made payable to AAM enclosed. Check #: \_\_\_\_\_
- Charge my:     AMEX             MasterCard             Visa

Account \_\_\_\_\_ Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_  
Cardholder Name \_\_\_\_\_  
Authorized Signature \_\_\_\_\_