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**Thirty-seven Awards Distributed to Honor Top Marketing Firms
Association for Accounting Marketing Announces Marketing Achievement Award Winners**

Washington, DC – The Association for Accounting Marketing distributed 37 Marketing Achievement Awards (AAM-MAAs) to 24 different firms in recognition of their outstanding achievements in the areas of accounting marketing and communications.

A panel of judges, including professionals in advertising, consulting, professional services and marketing, judged nearly 150 entries from 60 different firms in 20 different categories. Accounting firms from all over the United States and Canada competed in two divisions — under \$15 million in revenue and more than \$15 million in revenue. Categories included website design, collateral/identity materials, niche business development and print advertising for CPA firms.

This was the 16th year that the annual awards were presented. Recipients were announced at the 21st Annual Conference, Building Strong Foundations for Firm Success, held in Washington, DC on June 24, 2010.

Below is a complete list of winners by category:

1A: Logo Design

Under 15M Revenue: Kristi Mattison, Mueller Prost, PC

Over 15M Revenue: Jill Eastman, Weaver

1B: Corporate Identity

Under 15M Revenue: Russell Owen, Johnson, Price & Sprinkle

Over 15M Revenue: Linda Forbes, Macias Gini & O'Connell, LLP

1C: Brochure/Printed Collateral

Under 15M Revenue: Russell Owen, Johnson, Price & Sprinkle

Over 15M Revenue: Alice Grey Harrison, Dixon Hughes, PLLC

2A: Print Newsletters

Under 15M Revenue: Theresa Weston, Cerini and Associates, LLP

Over 15M Revenue: Jennifer Schroeder, Wipfli, LLP

2B: Electronic Newsletters

Under 15M Revenue: Cindy Stanton, Gifford, Hillegass & Ingwersen, LLP

Over 15M Revenue: Chad Person, BKD, LLP

2C: Public Relations

Under 15M Revenue: Julie Weil, Templeton & Company, LLP

Over 15M Revenue: Eric Majchrzak, Freed Maxick & Battaglia, CPAs, PC

2D: Survey/Research

Under 15M Revenue: Melissa Brogan, Barnes, Dennig & Co., Ltd.

Over 15M Revenue: Rebecca Davis, Rea & Associates, Inc.

2E: Internal Firm Programs

Under 15M Revenue: Ginger Lewis, Smith Elliott Kearns & Company, LLC

Over 15M Revenue: Rebecca Davis, Rea & Associates, Inc.

2F: Website Design

Under 15M Revenue: Wendy Eickmeyer, Larson Gross, PLLC

Over 15M Revenue: Alice Grey Harrison, Dixon Hughes, PLLC

2G: Multi-Media

Over 15M Revenue: Alice Grey Harrison, Dixon Hughes, PLLC

2H: Celebratory Greeting Card

Under 15M Revenue: Beth Johnson, Schechter Dokken Kanter

Over 15M Revenue: Alice Grey Harrison, Dixon Hughes, PLLC

2I: Recruiting Campaign

Under 15M Revenue: Adrienne Onorato, Alloy, Silverstein, Shapiro, Adams, Mulford, Cicalese, Wilson & Company

Over 15M Revenue: Rachel Higginbotham, Postlethwaite & Netterville

3A: Sales Presentations/Proposals

Over 15M Revenue: Rebecca Davis, Rea & Associates, Inc.

3B: Niche-Building Campaign

Under 15M Revenue: Cindy Stanton, Gifford, Hillegass & Ingwersen, LLP

Over 15M Revenue: Rebecca Davis, Rea & Associates, Inc.

3C: Event Marketing, Trade Shows and Seminars

Under 15M Revenue: Ronelle Sellers, Henderson Hutcherson & McCullough, PLLC and Southside Creative Group

Over 15M Revenue: Stacy Soefer, Gainer Donnelly & Desroches, LLP

3D: Single Mailing

Under 15M Revenue: Natalie McCann, Barnes Wendling CPAs, Inc.

Over 15M Revenue: Melanie Covington, Grant Thornton, LLP

3E: Campaign Mailing

Over 15M Revenue: Jennifer Schroeder, Wipfli, LLP

4A: Single Print

Under 15M Revenue: Cindy Stanton, Gifford, Hillegass & Ingwersen, LLP

Over 15M Revenue: Jean Heaton, Citrin Cooperman & Company, LLP

4B: Series Print

Under 15M Revenue: Wendy Eickmeyer, Larson Gross, PLLC

Over 15M Revenue: Candace Wilson, Kennedy and Coe, LLC

4C: Non-Print

Under 15M Revenue: Cindy Stanton, Gifford, Hillegass & Ingwersen, LLP

Over 15M Revenue: Jennifer Schroeder, Wipfli, LLP

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The Association for Accounting Marketing is the only association in the country formed specifically to provide accounting marketers with the tools for professional growth and success. The association's more than 800 members are comprised of marketing professionals, CPAs, consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers. To learn more about AAM, please call 856-793-0806 or visit accountingmarketing.org.