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## **FOR IMMEDIATE RELEASE**

### **Howard Wolosky Inducted Into Association for Accounting Marketing Hall of Fame**

Kansas City, MO – June 24, 2005 – Howard Wolosky, Editor-in-Chief of *Practical Accountant*, was inducted into the Association for Accounting Marketing (AAM) Hall of Fame at the 16<sup>th</sup> Annual AAM conference in Orlando, Florida on June 9, 2005. The Hall of Fame Award honors an individual's dedication to and promotion of the accounting marketing profession and the accounting industry as a whole.

Wolosky holds a law degree from Brooklyn College, an L.L.M. from New York University and is a veteran of accounting and tax publishing. He is a regular speaker and presenter at industry-related conferences. Having held senior editorial posts at Matthew Bender, Prentice Hall, and Warren Gorham Lamont, he has worked with *Practical Accountant* magazine, one of the major accounting titles published by SourceMedia, for more than 15 years, currently serving as Editor-in-Chief.

A regular at AAM events and constant supporter of AAM, AAM members, and firm marketing initiatives and advancements, Wolosky has helped AAM and marketing directors bring accounting marketing to the forefront of accounting firms through editorial comments, observations and insightful reporting.

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*The Association of Accounting Marketing is the only association in the country formed specifically to address the growing marketing needs of public accounting firms. The 500 members are comprised of marketing professionals, CPAs and consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers.*