



Contact
Granville Loar, Executive Director
Association for Accounting Marketing
Phone: 816.221.1296
Fax: 816.472.7765
E-mail: granville@robstan.com

FOR IMMEDIATE RELEASE

Karen Love Inducted Into Association for Accounting Marketing Hall of Fame
PKF Texas director of practice growth recognized for dedication to profession, industry

Austin, Texas. – Karen Love, director, practice growth at PKF Texas in Houston, Texas, was inducted into the Association for Accounting Marketing (AAM) Hall of Fame. Love was selected by the board of directors for her dedication to, and promotion of, the accounting marketing profession and the accounting industry as a whole.

Love was named Marketer of the Year in 2002 by *CPA Marketing Report*, a CCH Publication, and is a past board member of AAM. She is a frequent speaker for industry groups such as the American Institute of Certified Public Accountants, Houston-area organizations and AAM.

At PKF Texas, Love encompasses an unmistakable enthusiasm for relationship building and business development. Her background can be characterized as diverse and extensive. From a highly successful stint in fashion merchandising to a thriving career with visionary accounting firms, Karen has done it all. She especially enjoys collaborating with entrepreneurial business owners as she works to develop PKF Texas as Houston's leading advisory and accounting source. Karen's commitment to excellence spills over into her volunteer efforts, as well. She passionately supports the American Heart Association, participates in Houston business activities and is an active member of many organizations, including AAM.

Love was inducted into the Hall of Fame at the 20th Annual AAM Summit in Austin, Texas on June 4, 2009.

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The Association for Accounting Marketing is the only association in the country formed specifically to address the growing marketing needs of public accounting firms. The members are comprised of marketing professionals, CPAs and consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers.