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FOR IMMEDIATE RELEASE

Sally Glick Inducted Into Association for Accounting Marketing Hall of Fame

Kansas City, MO – June 7, 2007 – Sally Glick, Chief Marketing Officer and Director of Marketing Consulting Services at Sobel & Co., LLC in Livingston, New Jersey, was inducted into the Association for Accounting Marketing (AAM) Hall of Fame at the 18th Annual AAM Summit in Savannah, Georgia on June 7, 2007. The Hall of Fame Award honors an individual's dedication to and promotion of the accounting marketing profession and the accounting industry as a whole.

After working several years at a local firm in the Chicago area, she became the Director of Marketing at Pencor LLC, a company providing professional service firms with niche marketing materials and programs. She then went on to become Director of Marketing Services at Polaris International where she was responsible for assisting member firms with their individual marketing strategies.

She was named Accounting Marketer of the Year for 2003. In 2004 and 2005, she was listed in *Accounting Today's* list of Top 100 Most Influential People in Accounting. She was recognized as a Women of Influence in New Jersey for 2005 and has had the honor of being the first non-CPA woman to appear on the cover of *Practical Accountant* in August 2002.

She is a tireless advocate for this profession. She is that blend of smarts, determination, drive and interpersonal skills that make her the person that so many people turn to.

Since joining AAM in 1995, she has served on numerous committees, planned and hosted our annual conference, worked her way up the board of directors to President and still continues to work tirelessly to further the Association and the profession.

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The Association for Accounting Marketing is the only association in the country formed specifically to address the growing marketing needs of public accounting firms. The members are comprised of marketing professionals, CPAs and consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers.