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2011 Association for Accounting Marketing Summit Registration Now Open

Registration for the Association for Accounting Marketing's 2011 Summit, *Take Your Firm to New Heights* is open. This educational and networking event will be held June 7-10, 2011 in Chicago. Conference details regarding speakers, events, hotel information and more can be found on the Association's interactive website, www.aam.conference2011.org. As an added benefit, attendees can save \$100 for early-bird registration by Wednesday, March 30, 2011.

The Summit will be held at the Fairmont Chicago Millennium Park. Conference sessions include a rookie, intermediate, business development, partner and executive level tracks to meet the varying levels of the Association's membership. General sessions range from topics such as personal growth and leadership to accounting marketing best practices related to social media, brand development and public relations.

The Summit will include a keynote address from Jon Gordon, a nationally acclaimed author and speaker on leadership, strategy and motivation. Additionally, the annual Association for Accounting Marketing-Marketing Achievement Awards (AAM-MAA) Gala will recognize the top marketing strategies and professionals in the industry.

For more information or to register for the 2011 AAM Summit, visit the summit website at www.aam.conference2011.org.

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The Association for Accounting Marketing is the only association in the country formed specifically to provide accounting marketers with the tools for professional growth and success. The association's membership of more than 800 members is comprised of marketing professionals, CPAs, consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers. To learn more about AAM, please call 856-793-0806 or visit www.accountingmarketing.org.