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2011 Top 100 Most Influential People in Accounting Announced

Eight are members of the Association for Accounting Marketing (AAM)

Each year, *Accounting Today* compiles a roster of the thought-leaders and change makers in the field of accounting. This insightful list is a must-read guide to masters of the profession. Eight of this year's Top 100 Most Influential people in accounting are AAM members, two of which are Board members.

AAM Board Members

- Marc Busny, AAM President and Managing Director & Chief Marketing Officer, CBIZ Tofias & Mayer Hoffman McCann PC
- Eric Majchrzak, AAM Board Member and Marketing and Communications Director, Freed Maxick & Battaglia

AAM Members

- August Aquila, President and CEO, Aquila Global Advisors and Chantrey Capital Advisors Inc.
- Gale Crosley, President, Crosley + Co.
- Michelle Golden, President, Golden Practices
- Angie Grissom, AAM Growth Strategies Committee Member, Executive VP and COO, The Rainmaker Consulting Group
- Jim Metzler, Vice President of Small Firm Interests, AICPA
- Jennifer Wilson, AAM Interactive Education Chair, Co-founder and Owner, ConvergenceCoaching

In addition, two AAM members were listed as "ones to watch." They are:

- Raissa Evans, AAM Board Treasurer and Executive Manager, Practice Growth, PKF Texas
- Bonnie Buol Ruszczyk, AAM Atlanta Chapter President and President, BBR Marketing

View the complete list of the Top 100 Most Influential People in Accounting here - <http://bit.ly/pDwHsD>.

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The Association for Accounting Marketing (AAM) is the only association in the country formed specifically to enhance the accounting marketing and practice growth profession through education, networking and thought leadership. Founded in 1989, the association has more than 800 members, comprised of marketing professionals, business developers, CPAs, consultants, service providers, educators and students. AAM strives to help its members become more effective and valued practitioners and executive leaders. To learn more about AAM, please call 856-793-0806 or visit www.accountingmarketing.org.