

Scott Klososky

Association for Accounting Marketing 2009 Summit

www.klososky.com



Key Ideas & Eureka Moments

(document your take-aways)

If I only recall one thing, it is:

Get a Copy of the Presentation

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My Latest Companies

iThryv, LLC is a socially conscious technology company founded to provide a unique solution to help people gain financial literacy. iThryv, was developed as an extension of the current online banking system and is aimed at offering people a new tool to manage money and simultaneously increase their financial awareness. For more information, visit our website at iThryv.com or to join this effort go to weprosper.org and become a member for free!

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Scott's Office
SpeakersOffice, Inc.

5927 Balfour Court, Suite 103 – Carlsbad, CA 92008

www.speakersoffice.com

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Websites from Scott's Keynote

Instantly create a custom page with the latest buzz on any topic with Addict-O-Matic.

www.addictomatic.com

Enter a few keywords and BuzzDing! will show you news, blogs, images, video, and social network activity about you, your brand, your competition, or your product.

<http://www.buzzding.com>

Innocentive.com is pioneering the use of crowd sourcing to solve R&D problems for large organizations. The bounties offered are substantial, the early success is impressive.

<http://www.innocentive.com>

Mechanical Turk Workers can sign in to find an interesting task, work and get paid while Mechanical Turk Requestors can access a global workforce and pay for only satisfactory results.

www.mturk.com

Namethis makes the otherwise time-consuming process of finding a market-ready name quick and painless.

<http://namethis.com>

Real time social media tracking engine.

<http://www.scoopler.com>

One of the first measurement websites for social media relevance.

<http://socialmention.com/>

Twendz is a Twitter mining Web application that uses the power of Twitter Search, highlighting conversation themes and sentiment of the tweets that are about topics you are interested in.

<http://twendz.com>

TwtQpon is an online coupon creator that helps you to create and distribute coupons on Twitter, Facebook and other social media sites.

<http://twtqpon.com/>