



SPEAKER/SEMINAR EVALUATION

Please complete and return this form to the table in the session room, or at the AAM Registration Desk.

PLEASE CHECK THE BOX FOR THE SESSION TITLE YOU ATTENDED:

Wednesday, June 3, 2009
'A' Sessions: 1:45 – 3 p.m.

- A1: How to Mean Business in Social Networking Sites – Christine Holliden
- A2: The Unwritten Rules of Business Etiquette – Denise Tarka
- A3: The ROI of Client Feedback – Eileen Monesson
- A4: Captivating Copy – Christine Nelson & Rachel Gold

Please circle one response to each question.

- | | | | | |
|--|--------|--------|------|---------------|
| 1. Did you learn something that you can use/apply from this presentation? | Yes | No | | |
| 2. Is this subject important to you professionally? | Yes | No | | |
| 3. Would you like to see this topic again at future meetings? | Yes | No | | |
| 4. Would you like to see this speaker(s) again at future meetings? | Yes | No | | |
| 5. How well did the presenter(s) communicate the information? | Poorly | Fairly | Very | Exceptionally |
| 6. How well did the presenter(s) demonstrate mastery of the topic? | Poorly | Fairly | Very | Exceptionally |
| 7. How well did the content of the session match the description of the sessions provided in the literature? | Poorly | Fairly | Very | Exceptionally |
| 8. Was the time allotted for learning appropriate? | Yes | No | | |
| 9. Were facilities and/or technological equipment appropriate? | Yes | No | | |
| 10. Were the handout or advance preparation materials satisfactory? | Yes | No | | |
| 11. Were the audio and video materials effective? | Yes | No | | |

Additional comments:

I would like to receive CPE Credit for attending this session. (Contact information is required for CPE credit)

Please print:

Name: _____ Company: _____

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City, State, ZIP, Country: _____

Phone: _____ Signature: _____

Completed evaluations and attendance forms must be signed for CPE credit.

Evaluations can also be taken online at www.accountingmarketing.org