

CPE Attendance Form - Association for Accounting Marketing

AAM Summit 2009: Marketingpalooza - June 2 - 5, 2009

CPAs may receive CPE credits through NASBA for attending the conference. AAM does not offer additional types of CPE credit.

Please mark the session(s) you attended with an "X". You MUST return this form to AAM staff on site.

"X" if attended	No. of CPEs	Session Title & Field of Study	Presenter
Tuesday, June 2			
	2.5	PC1: The ABCs of Accounting for Marketing Professionals	Charles Hylan
	2.5	PC2: At the Crossroads - Efficient and Effective Growth	Gale Crosely
Wednesday, June 3			
	1	Trends, Technology and Taking the Lead	Scott Klososky
	1.5	Optimizing Your Firm for the Future	Barry Melancon
	1.5	Best Practices Luncheon	Panel Presentation
	1	A1: How to Mean Business in Social Networking Sites	Christine Hollinden
	1	A2: Unwritten Rules of Business Etiquette	Denise Tarka
	1	A3: ROI in Client Feedback	Eileen Monesson
	1	A4: Captivating Copy	Christine Nelson/Rachel Gold
	1	B1: How the Internet Challenges the Rules of PR	Christine Nelson/Rachel Gold
	1	B2: Brand Aid for a Top 100 Firm	Marcie Taylor
	1	B3: Energize your Direct Marketing ROI	Scott Cote
	1	B4: Practical Pursuit Planning	Scott Jensen
Thursday, June 4			
	1.5	How to Connect with People Not Like You	Kelly McDonald
	1.5	Marketing Masters Panel	Panel Presentation
	1	C1: Proposing to Win	Tom Sant
	1	C2: Video Killed the Radio Star	Burkey Belser/Joe Walsh
	1	C3: A CPA's Path to Leadership	Wendy Nemitz
	1	C4: How the C-Suite Buys Professional Services	Russ Molinar
	1	D1: Hope Is Not a Strategy	Sally Glick
	1	D2: Present with Impact	Dennis Faurote
	1	D3: Getting Your Web Site to the Top of the Charts	Katie Tolin/Aaron Geh
	1	D4: Building Value	Gale Crosely
Friday, June 5			
	1	E1: Driving Business Development Through E-mail	Anthony Green
	1	E2: Step Up to Your Leadership	Jodie Charlop/Martha Carnahan
	1	E3: Is Your Firm a Leader or a Laggard?	Jean Caragher/Rick Telberg
	1	E4: Launching a Practice	Carrie Steffen
	1	How to Rise in a Downturn	Panel Presentation

CPE Total _____ (15.5 CPE credits maximum)

By signing below I affirm that I attended the above educational session(s) in their entirety.

Signature

PRINT name

Date

PLEASE REMEMBER TO:

- 1) Sign in and out of your class.
- 2) Complete session evaluations, and mark the CPE box and provide your name on evaluation forms.
- 3) Complete this form, sign and submit it to the AAM Conference Registration Desk.

Credit hours are recommended in accordance with the standards set by NASBA. Your state board is the final authority for the number of credit hours and the field of study allowed for a particular program. CPE credits have been granted based on a 50-minute hour.

Please return the white copy to AAM Headquarters, retain the bottom yellow copy for your records as proof of completion.

Association for Accounting Marketing

400 Admiral Blvd. - Kansas City, MO 64106

All sessions are Group-Live delivery method. National Registry of CPE Sponsors ID Number: 103001